



PRESS RELEASE

Financial calendar of 2018

Milan, 8 January 2018 – MailUp S.p.A. (the “**Company**” or “**MailUp**”), a company listed on the multilateral trading facility *AIM Italia / Alternative Investment Market* and operating in the *marketing technology field* (Reuters: MAIL.MI) (Bloomberg: MAIL IM) (ISIN IT0005040354), in accordance with Article 17 of the AIM Rules for Issuers, hereby notifies the financial calendar of 2018:

Date	Events
27th March 2018	Board of Directors for the approval of the consolidated financial statements and of the draft financial statements as at 31 December 2017.
26th April 2018	Shareholders ordinary meeting for the approval of the consolidated financial statements and of the draft financial statements as at 31 December 2017.
27th September 2018	Board of Directors for the approval of the Half-Year Financial Report as at 30 June 2018.



MailUp Group is the result of the technological research and business success of MailUp S.p.A. (Reuters: MAIL.MI) (Bloomberg: MAIL IM) (ISIN IT0005040354), the parent company that developed a digital *cloud computing* platform used by SMEs and large corporations to communicate with customers via email and SMS. After becoming the leader in the PSE industry and being listed on the AIM market of the Italian Stock Exchange, MailUp has embarked on a path of growth through acquiring both established companies and startups: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), and Agile Telecom (wholesale SMS market). To this portfolio of brands we can also add BEE, an email editor launched in 2014 as a complementary business line, which already has thousands of customers worldwide. Today, the MailUp Group is a leading European player in the field of marketing technologies thanks to more than 17,000 customers and 900 resellers on the international market, in over 100 countries. www.mailupgroup.com

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