



M A I L U P G R O U P

December 13, 2017

## **MailUp Group enters the *Technology Fast 500 EMEA 2017*, Deloitte's ranking of the fastest growing high-tech companies**

**Thanks to an average increase in turnover of 240% between 2013 and 2016, MailUp Group is now ranked among the EMEA companies with the highest growth rate in the technology sector.**

**MailUp Group (MAIL.MI)** has announced its entry into the *Technology Fast 500 EMEA 2017*, one of the most authoritative classifications of the companies showing the greatest development in the sectors of software, hardware, telecom, semiconductors, media, life sciences and energy technology.

Focusing on the EMEA area (Europe, Middle East and Africa), Deloitte's ranking rewards companies operating in a variety of tech sectors that have recorded the highest percentage of revenue growth between 2013 and 2016, combining technological innovation, entrepreneurship and rapid development.

According to Deloitte - the number one consulting and auditing services company in the world in terms of revenues - MailUp is positioned in 471th place within the EMEA and 6th within Italy, thanks to an **average turnover growth of 240%**.

The note from Deloitte states that the *Technology Fast 500 EMEA 2017* prize "testifies to the great commitment and determination in the pursuit of high growth rates in highly technological and competitive contexts".

A **press conference** has been scheduled for December 13, 2017, at the Deloitte offices in Milan, including a presentation of the ranking. This will be followed by the official award ceremony, attended by Nazzareno Gorni, CEO of MailUp Group, and Luca Azzali, General Manager of MailUp.

**Nazzareno Gorni**, CEO of the MailUp Group, gave this comment: *"Entering the Technology Fast 500 is an important recognition that has rewarded the intense work and the courageous choices made over these last years. In particular, I am thinking of substantial investments in R&D, work on the organization to attract the best talent, and the decision to be listed on the AIM Italia market managed by Borsa Italiana. These are the bases that have allowed MailUp Group to become a reference point in Europe in the field of marketing technologies, serving over 17,000 customers in both SME and Enterprise contexts, in 115 countries worldwide"*.

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**MailUp Group** is the result of the technological research and business success of MailUp S.p.A. (Reuters: MAIL.MI) (Bloomberg: MAIL IM) (ISIN IT0005040354), the parent company that developed a digital cloud computing platform used by SMEs and large corporations to communicate with customers via email and SMS. After becoming the leader in the PSE industry and being listed on the AIM market of the Italian Stock Exchange, MailUp has embarked on a path of growth through acquiring both established companies and start-ups: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), and Agile Telecom (wholesale SMS market). This portfolio of brands includes BEE, an email editor launched in 2014 as a complementary business line, which already has thousands of customers worldwide. Today, the MailUp Group is a leading European player in the field of marketing technologies thanks to more than 17,000 customers and 900 resellers on the international market, in over 100 countries. [www.mailupgroup.com](http://www.mailupgroup.com)

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