



PRESS RELEASE

Errata Corrige

Milan, 31 August, 2018 – MailUp S.p.A. (the “**Company**” or “**MailUp**”), a company listed on the multilateral trading facility *AIM Italia / Alternative Investment Market* and operating in the *marketing technology field*, with reference to the press release issued on August 30, 2018 and following a misprint, hereby notifies the correct format prescribed by model T.1. of the Italian Issuers' Regulations:

	PREVIOUS SHARE CAPITAL			CURRENT SHARE CAPITAL		
	EUR	Shares	Nominal Value	EUR	Shares	Nominal Value
Total	354.236,68	14.169.467	-	354.986,68	14.199.467	-
Of which ordinary shares	354.236,68	14.169.467	-	354.986,68	14.199.467	-

For the sake of completeness, here follows MailUp's updated capital structure:

Shareholders	No. Shares	Percentage
Gorni Nazzareno	1.658.800	11,68%
Azzali Luca	1.655.680	11,66%
Miscia Alberto	1.652.560	11,64%
Monfredini Matteo	1.639.280	11,54%
Bettoni Matteo	1.633.840	11,51%
Zoidberg Srl	1.090.665	7,68%
Employees	197.800	1,39%
Treasury Shares	62.400	0,44%
Market	4.625.442	32,57%
Total	14.199.467	100,00%



MailUp Group (MAIL.MI) (ISIN IT0005040354) is the result of the technological research and business success of MailUp SpA, the parent company that developed a digital cloud computing platform used by SMEs and large corporations to communicate with customers via Email and SMS. After becoming the leader in the industry and being listed on the AIM market of the Italian Stock Exchange, MailUp has embarked on a path of growth through acquiring both established companies and start-ups: Acumbamail (Spanish and Latam markets), Globase (Nordics market), and Agile Telecom (wholesale SMS market).

This portfolio of brands includes BEEfree.io, an email editor launched in late 2016 as a complementary business line, which already has thousands of customers worldwide. Today, the MailUp Group is a leading European player in the field of marketing technologies thanks to more than 20,700 customers in over 100 countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of ca. 34%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

For further information please contact: Micaela Cristina Capelli – Investor Relator MailUp Group +390271040485 investor.relations@mailupgroup.com www.mailupgroup.com	Nomad Paolo Verna - EnVent Capital Markets Ltd. 42 Berkeley Square - London W1J 5AW Italian Branch, via Barberini 95 - 00187 Roma +44 755 7879200 pverna@enventcapitalmarkets.uk
---	--