



MailUp enters the **SaaS 1000**, the ranking of the fastest growing Software as a Service companies

Thanks to a 6-month growth rate of 6.67% and 112 employees, MailUp is now ranked among the SaaS companies with the highest expansion percentage.

Milan, September 13, 2018. MailUp S.p.A. (the “**Company**” or “**MailUp Group**”), a company listed on “AIM Italia / Mercato Alternativo del Capitale”, a multilateral trading facility regulated by Borsa Italiana, and operating in the marketing technology industry, announced today its entry into the **SaaS 100**, (saas1000.com), the global ranking of the Software-as-a-Service (“**SaaS**”) companies with the highest growth rate.

SaaS 1000 is drawn up on a quarterly basis and adopts a range of indicators such as **recruitment trends** and **team expansion rates**. Over the years, *SaaS 1000* has rewarded companies from all over the world, analyzing the growth trends of the enterprise as those of emerging startups.

In its latest edition, concerning the second quarter of 2018, *SaaS 1000* positioned MailUp (business unit and parent company of MailUp Group) in **379th place**. The note from *SaaS 1000* states that the inclusion testifies “*the growth and excellence in operation of MailUp, out of the thousands of SaaS companies in today’s competitive software market. Many of the SaaS companies topping the SaaS 1000 list have gone on to achieve international recognition for excellence in the industry*”.

Nazzareno Gorni, CEO and founder of MailUp Group, stated “*The entry into the SaaS 1000 rewards the work of these years, in particular our desire to convert double-digit turnover growth into new hires and specialized skills, which help the different teams to extend the reach of our technological research. The attitude to reinvest in new professional skills is the basis that have allowed MailUp Group to become a reference point in Europe in the field of marketing technologies, serving over 17,000 customers in both SME and Enterprise contexts, in 115 countries worldwide. Our presence in the SaaS 1000 panel is an additional incentive to continue on this path: attracting and welcoming talents in our reality.*”



MailUp Group (MAIL) is the result of technological research and entrepreneurial success of MailUp S.p.A., the parent company that developed a digital cloud computing platform used by SMEs and large corporations to communicate with customers via email and SMS. Upon establishing itself as a leader in the ESP industry, MailUp boasts a constant growth path both organically and through acquisitions: Acumbamail (Spanish and Latam markets), Globase (Nordics market), and Agile Telecom (wholesale SMS market). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of marketing technologies, serving 20,700+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of ca. 34%.

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For further information please contact:

Micaela Cristina Capelli – Investor Relator MailUp
Group +39 02 71040485

investor.relations@mailupgroup.com

www.mailupgroup.com

Nomad

Paolo Verna

EnVent Capital Markets Ltd.

42 Berkeley Square - London W1J 5AW

Italian Branch, via Barberini 95 - 00187 Roma

+44 755 7879200

pverna@enventcapitalmarkets.uk