



## PRESS RELEASE

### Errata Corrige

Milan, 19 December, 2018 – MailUp S.p.A. (the “**Company**” or “**MailUp**”), a company admitted to trading on the multilateral trading facility *AIM Italia / Alternative Investment Market* and operating in the *marketing technology field*, with reference to the press release issued on December 18, 2018 and following a misprint, hereby notifies the correct format prescribed by model T.1. of the Italian Issuers' Regulations:

	PREVIOUS SHARE CAPITAL			CURRENT SHARE CAPITAL		
	EUR	Shares	Nominal Value	EUR	Shares	Nominal Value
Total	373,279.16	14,931,166	-	373,279.16	14,931,166	-
O/w Ordinary shares admitted to trading on AIM (ISIN IT0005040354)	356,832.68	14,273,307	-	373,279.16	14,931,166	-
O/w Ordinary shares non-admitted to trading (ISIN IT0005348419)	16,446.48	657,859	-	-	-	-



**MailUp Group (MAIL)** is a vertically integrated player in the field of cloud marketing technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of marketing technologies, serving 20,700+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of ca. 32%.

**ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM**

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