



Price Sensitive

Financial calendar for the year 2019

Milan, January 16, 2019. MailUp S.p.A. – MAIL (the “**Company**” or “**MailUp**”), a company admitted to trading on the multilateral trading facility AIM Italia / Alternative Investment Market and operating in the marketing technology field, according to Article 17 of the AIM Rules for Issuers, hereby notifies the financial calendar for the fiscal year 2019:

| Date | Event |
|----------------------------------|---|
| 19 th March, 2019 | Board of Directors meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2018 and convening of the Shareholders Ordinary Meeting |
| 18 th April, 2019 | Shareholders’ ordinary meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2018 |
| 17 th September, 2019 | Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30/06/2019 |

The Company also notifies that, after the review of quarterly unaudited consolidated results, gross sales figures from management accounts, not subject to a BoD resolution, will be released on the tenth day of each month following the quarter end, and thus:

| Date | Event |
|--------------------------------|---|
| 10 th April, 2019 | Review of quarterly consolidated gross sales as of 31/03/2019 (1Q 2019) |
| 10 th July, 2019 | Review of quarterly consolidated gross sales as of 30/06/2019 (2Q 2019) |
| 10 th October, 2019 | Review of quarterly consolidated gross sales as of 30/09/2019 (3Q 2019) |



MailUp Group (MAIL) is a vertically integrated player in the field of cloud marketing technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers.

Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of marketing technologies, serving 21,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of ca. 32%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

For further information please contact:

Micaela Cristina Capelli – Investor Relator MailUp Group

+39 02 71040485

investor.relations@mailupgroup.com

www.mailupgroup.com

Nomad

Paolo Verna - EnVent Capital Markets Ltd.

42 Berkeley Square - London W1J 5AW

+44 755 7879200

pverna@enventcapitalmarkets.uk