



PRESS RELEASE

MailUp enters the FT1000, the third annual list of Europe's fastest-growing companies

Milan, 5 March, 2019 – MailUp S.p.A. – MAIL (the “**Company**” or “**MailUp Group**”), a company admitted to trading on the multilateral trading facility *AIM Italia / Alternative Investment Market* and operating in the cloud marketing technology field, announced its entry into the FT 1000.

Financial Times' [FT 1000](#), compiled with Statista, lists the 1000 European companies that achieved the highest percentage compound annual growth rate in revenue between 2014 and 2017.

In its latest edition, displaying technology as the dominating sector (excluding fintech and ecommerce), Germany as the top country and London as the leading city, MailUp Group ranks n. 113 in terms of FY 2017 sales.

Nazzareno Gorni, co-founder and CEO of MailUp Group, stated "The entry into the FT 1000 rewards our efforts since the inception of business, especially our desire to convert innovation and technological research into a fast-growing and profitable business model able to scale both organically and via M&A. Our peculiarities have led MailUp Group to become a reference point in Europe in the field of cloud marketing technologies, serving over 21,000 customers in both SME and Enterprise contexts, in 115 countries worldwide."



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 21,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of ca. 32%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

For further information please contact:

Micaela Cristina Capelli – Investor Relator MailUp Group

+39 02 71040485

investor.relations@mailupgroup.com

www.mailupgroup.com

Nomad

Paolo Verna - EnVent Capital Markets Ltd.

42 Berkeley Square - London W1J 5AW

+44 755 7879200

pverna@enventcapitalmarkets.uk