



Price Sensitive

**PRESS RELEASE**

**Notice of convening of the Board of Directors to examine certain financial data concerning the 9-months period ended September 30, 2019 and updated financial calendar for the year 2019**

Milan, November 7, 2019. MailUp S.p.A. – MAIL (the “Company” or “MailUp”), a company admitted to trading on the multilateral trading facility AIM Italia / Alternative Investment Market and operating in the marketing technology field, announces that on November 6, 2019 the Board of Directors was convened for November 12, 2019 in order to examine certain consolidated financial data concerning the 9-months period ended September 30, 2019.

As a consequence, according to Article 17 of the AIM Rules for Issuers, the Company hereby notifies the updated financial calendar for the fiscal year 2019:

Date	Event
12 <sup>th</sup> November, 2019	Board of Directors meeting to examine certain consolidated financial data concerning the 9-months period ended September 30, 2019 (Sales, EBITDA, Net Financial Position)

The above-mentioned results will be unaudited.



**MailUp Group (MAIL)** is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 33+%.

**ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM**

**For further information please contact:**

Micaela Cristina Capelli – Investor Relator MailUp Group

+39 02 71040485

[investor.relations@mailupgroup.com](mailto:investor.relations@mailupgroup.com)

[www.mailupgroup.com](http://www.mailupgroup.com)

**Nomad**

Paolo Verna - EnVent Capital Markets Ltd.

42 Berkeley Square - London W1J 5AW

+44 755 7879200

[pverna@eventcapitalmarkets.uk](mailto:pverna@eventcapitalmarkets.uk)