



PRICE SENSITIVE

PRESS RELEASE

Financial calendar for the year 2020

Milan, January 13, 2020 - MailUp S.p.A. – MAIL (the “Company” or “MailUp”), a company admitted to trading on the multilateral trading facility AIM Italia and operating in the marketing technology field, according to Article 17 of the AIM Rules for Issuers, hereby notifies the financial calendar for the fiscal year 2020:

Date	Event
24 th March, 2019	Board of Directors meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2019 and convening of the Shareholders Ordinary Meeting
23 th April, 2020	Shareholders' ordinary meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2019
12 th May, 2020	Board of Directors meeting to examine certain consolidated financial data concerning the 3-months period ending 31/03/2020 (Revenues, EBITDA, EBT, Net Financial Position)
15 th September, 2020	Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30/06/2020
10 th November, 2020	Board of Directors meeting to examine certain consolidated financial data concerning the 9-months period ending 30/09/2020 (Revenues, EBITDA, EBT, Net Financial Position)

The Company also notifies that, after the review of quarterly unaudited consolidated results, gross sales figures from management accounts, not subject to a BoD resolution, will be released on the tenth day of each month following the quarter end, and thus:

Date	Event
10 th April, 2020	Review of quarterly consolidated gross sales as of 31/03/2020
10 th July, 2020	Review of quarterly consolidated gross sales as of 30/06/2020
10 th October, 2020	Review of quarterly consolidated gross sales as of 30/09/2020



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering

thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 33+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

Media & Guidelines: <https://mailupgroup.com/guidelines/>

For further information please contact:

MailUp Group Investor Relations

Micaela Cristina Capelli

+39 02 71040485

investor.relations@mailupgroup.com

MailUp Group Press Office

Maria Giulia Ganassini

+39 02 89603080

press@mailupgroup.com

www.mailupgroup.com

Nomad

BPER Banca

+39 051 2756537

mailup@bper.it