



PRESS RELEASE

MailUp Group to participate to the Mid&Small 2020 Virtual Investor Conference

Milan, 31 March, 2020 – MailUp S.p.A. – MAIL (the “Company” or the “Issuer” or “MailUp Group”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, announces their participation to the Mid&Small 2020 Virtual Investor Conference organized by Virgilio IR and sponsored by Mediobanca, from today to April 2.

Originally planned in London, the conference will be totally virtual. It will host 41 AIM- and MTA- listed companies, representing Italian excellence and a total market cap of 17+ bn Eur, as well as over 160 analysts and institutional and professional investors, combining in 1,150+ virtual meetings.

MailUp Group proves a leading player in the Mid&Small environment. CEO Mr. Nazzareno Gorni and Executive Director & IR Ms. Micaela Cristina Capelli will meet over 20 investors, 50%+ of which foreign.



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 23,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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