



## PRESS RELEASE

### **MailUp Group to Participate in the Virtual Summer Summit**

Milan, June 9, 2020 – MailUp S.p.A. – MAIL (the “Company” or the “Issuer” or “MailUp Group”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, announces their participation to the Virtual Summer Summit, a conference dedicated to connecting small and microcap publicly traded companies with investors, mainly from the US and Canada.

Originally planned in New York City, the conference will be completely virtual and will take place from June 9 - 12, 2020. It will host 45+ listed companies, among which 16 are active in the technology space and 75+% have a market cap below 300 million USD, as well as over 130 analysts and institutional and professional investors.

CEO Mr. Nazzareno Gorni and Executive Director & IR Ms. Micaela Cristina Capelli will host one-to-one meetings as well as a webcast session, to take place on June 10 at 11:30 am EST / 17:30 pm CET, accessible at the following link <https://www.webcaster4.com/Webcast/Page/2038/35047>.

To schedule a meeting, please visit <https://investorsummitgroup.com>, or contact [investor.relations@mailupgroup.com](mailto:investor.relations@mailupgroup.com) or [James@HaydenIR.com](mailto:James@HaydenIR.com).



**MailUp Group (MAIL)** is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 23,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

**ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM**

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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