



PRESS RELEASE

MailUp Group (MAIL) announced their first Investor Survey

Milan, 30 June, 2020 - MailUp S.p.A. (MAIL) (the “Company” or “MailUp Group”), a company admitted to trading on the multilateral trading facility AIM Italia and operating in the cloud marketing technology field, launched their first Investor Survey, within their IR program for enhancing investor engagement.

The form aims at assessing investor perception with respect to a variety of key aspects, among which communication, business and listing venue.

The survey is aimed at all investors and can be reached at the following link <https://corpcomm566350.typeform.com/to/F16CgbBM>. The link will be available through 5 September 2020. Online filing via PC or Smartphone is voluntary and takes about 5 minutes.

The survey is anonymous. In case one or more questions include a free text field, the Company kindly asks not to enter any personal data in such spaces.

Thank you in advance for cooperating and for sharing the link.



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36.6+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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