



PRESS RELEASE

MailUp Group wins Deloitte *Technology FAST 500 EMEA*, the European fastest-growing high-tech companies ranking

Milan, 30 July, 2020 – MailUp S.p.A. – MAIL (the “Company” or “MailUp Group”), a company admitted to trading on the multilateral trading facility AIM Italia and operating in the cloud marketing technology field, announced today that they were included in the Deloitte Technology FAST 500 EMEA ranking, the annual program led by Deloitte in three continents - North America, EMEA and Asia-Pacific – amongst the most influential tech industry lists, which – as stated in a note released by the firm “rewards the effort and commitment of high-tech companies that recorded the highest sales growth over the last four years”.

The ranking is based on FY2015-FY2018 growth rates. The 19th edition features companies from 22 EMEA Countries, showing an average growth rate of 1,258%. With an average sales growth rate of 323% over the period FY2015-FY2018, MailUp Group ranks among the fastest growing European high-tech companies, as the only Italian listed holding company.

Nazzareno Gorni, CEO and founder of MailUp Group, stated: “*The third consecutive award of MailUp Group among European high-tech top performers confirms our growing commitment in technological innovation, which allowed us to become a benchmark in cloud marketing technologies, serving 23.000+ clients in both the SME and enterprise environment in 115+ countries worldwide. Our ranking among the 13 Italian winning companies is a further stimulus to persevere, maintaining our investments notwithstanding the global economic crisis, and working on our vision of a Group bringing growth and technological innovation to our customers and investors worldwide, thanks to ethical and easy-to-use marketing and communication tools, developed with passion by an international team.*”



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

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