



PRICE SENSITIVE

PRESS RELEASE

## Notification of share capital changes

**Milan, 5 September, 2022** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, hereby notifies that the declaration according to art. 2444 of Italian Codice Civile of full liberation of the capital increase in kind has been registered in Milan’s Company Register on 2 September 2022. The issue of n. 422,296 ordinary shares to be purchased by BMC Holding B.V. follows the amendment of the investment agreement entered with BMC Holding B.V., Inbeta Holding B.V. and GO Holding B.V. on 19 September 2018, passed on 11 July 2022

Please find below the new share capital composition (subscribed and paid-up), in the format prescribed by model T.1. of the Italian Issuers' Regulations:

	PREVIOUS SHARE CAPITAL			CURRENT SHARE CAPITAL		
	EUR	Shares	Nominal Value	EUR	Shares	Nominal Value
Total	374,276.15	14,971,046	-	384,833.58	15,393,343	-
O/w Ordinary shares admitted to trading on EGM (ISIN IT0005040354)	374,276.15	14,971,046	-	384,833.58	15,393,343	-

Following the share capital increase, and other adjustments as per 11 July 2022 press release, Growens’ capital structure will be as follows:

Shareholders	No. Shares	Percentage
Gorni Nazzareno	1,607,355	10.44%
Miscia Alberto	1,605,654	10.43%
Monfredini Matteo	1,592,884	10.35%
Azzali Luca	1,546,212	10.04%
Bettoni Matteo	1,508,290	9.80%
Gianluca Pronti (anche attraverso Zoidberg S.r.l.)	912,766	5.93%
BMC Holding B.V.*	1,010,156	6.56%
Contactlab Sellers*	188,822	1.23%
Treasury Shares	51,233	0.33%
Free Float	5,369,971	34.89%
<b>Total</b>	<b>15,393,343</b>	<b>100.00%</b>

\* under lock-up



This press release is online on [www.emarketstorage.com](http://www.emarketstorage.com) and on the Issuer website [www.mailupgroup.com](http://www.mailupgroup.com) (Investor Relations/Press Releases section).



**Growens (GROW)** is a vertically integrated player in the field of Cloud Marketing Technologies, with a combined SaaS and CPaaS offer. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market), Datatrics (artificial intelligence), Contactlab (Email marketing enterprise). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving ca. 26.000+ customers in 100+ countries.

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float of ca. 35%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

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