



PRICE SENSITIVE

**PRESS RELEASE**

## Financial calendar for the fiscal year 2023

**Milan, 22 December, 2022** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, according to Article 17 of the AIM Rules for Issuers, hereby notifies the

**Financial calendar for the fiscal year 2023**

Date	Event
21 <sup>st</sup> March, 2023	Board of Directors meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2022 and convening of the Shareholders Ordinary Meeting
20 <sup>th</sup> April, 2023	Shareholders' ordinary meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2022
9 <sup>th</sup> May, 2023	Board of Directors meeting to examine certain consolidated financial data concerning the 3-months period ending 31/03/2023 (Revenues, EBITDA, EBT, Net Financial Position)
7 <sup>th</sup> September, 2023	Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30/06/2023, subject to voluntary limited audit
7 <sup>th</sup> November, 2023	Board of Directors meeting to examine certain consolidated financial data concerning the 9-months period ending 30/09/2023 (Revenues, EBITDA, EBT, Net Financial Position)

Within two days from the above-mentioned Board meetings, an investor call will be held, the details of which will be disseminated alongside the respective press releases.



The Company also notifies that, after the review of quarterly unaudited consolidated results, gross sales figures from management accounts, not subject to a BoD resolution, will be released on the tenth day (or the following trading day if such day falls on a bank holiday) of each month following the quarter end, and thus:

**Consolidated quarterly sales and SaaS ARR**

Date	Event
10 <sup>th</sup> January, 2023	Review of quarterly consolidated gross sales as of 31/12/2022 and SaaS ARR as of December 2022
11 <sup>th</sup> April, 2023	Review of quarterly consolidated gross sales as of 31/03/2023 and SaaS ARR as of March 2023
10 <sup>th</sup> July, 2023	Review of quarterly consolidated gross sales as of 30/06/2023 and SaaS ARR as of June 2023
10 <sup>th</sup> October, 2023	Review of quarterly consolidated gross sales as of 30/09/2023 and SaaS ARR as of September 2023



**Growens (GROW)** is a vertically integrated player in the field of Cloud Marketing Technologies. with a combined SaaS and CPaaS offer. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market), Datatrics (artificial intelligence), Contactlab (Email marketing enterprise). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving ca. 26.000+ customers in 100+ countries.

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float of ca. 35%.

**ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM**

Media & Guidelines: <https://growens.io/en/media-guidelines>

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