

PRICE SENSITIVE

PRESS RELEASE

Change in the financial calendar

Milan, 9 August, 2023 – Growens S.p.A. –GROW (the "**Company**" or the "**Issuer**" or "**Growens**"), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, hereby notifies that the Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30 June 2023 will occur on 18 September 2023, instead of 19 September 2023 as previously announced.

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Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its suite of SaaS and CPaaS solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as <u>BEEfree.io</u>.

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float of ca. 40%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: https://growens.io/en/media-guidelines

For further information please contact:
Growens Investor Relations
Micaela Cristina Capelli
+39 02 86886301
investor.relations@growens.io

Growens Press Office Maria Giulia Ganassini +39 392 9743859 press@growens.io growens.io Euronext Growth Advisor BPER Banca +39 051 2756537 growens@bper.it

iCorporate - Growens Press Office Luca Manzato +39 335 7122973 Alberto Colombini +39 335 1222631 growens@icorporate.it